# DUNSTONUTSFC

DUNSTON UTS (FC) LIMITED VAT REG NUMBER: 411702543 Company registration number: 13962752 From our inception as a "Humble works outfit" in 1975, to our famous FA Vase victory at Wembley Stadium in 2012, we have established ourselves as one of the top Non-League sides in the region.



Our progress will only happen with the support of our local community.



Our continued success and progress has been built by the hard work, dedication and passion of the clubs well respected committee.

As we now enter our 5th season in The Northern Premier League, our desire and commitment to continually grow remains steadfast.



About the Club

Dunston FC welcome you to become part of that journey, as we strive to continue our progression.

#### Vice President.

- Eight season tickets valid for all home league fixtures for the 2023/24 season.
- Company details included in our match day programme and website as Club Vice-President.
- Two match day VIP invites per season. Includes: Company name on match advertising boards, match day advertising, match day hospitality for up to four guests - complimentary drinks, light buffet and reserved seats.
- Full page advert in the match day e-programme.
- 1 x pitchside advertising board (3m x 0.75m)
- Your company banner displayed on our sponsor's page
- Social media and marketing advertising of your company throughout the season.



# Pitchside Advertising.

Pitch-side advertising boards help to promote your business, reach a range of potential new customers and show your support for the club.



- 1 Pitch perimeter advertising board (3 x 0.75m)
- 2 Season tickets for 2023/24.
- 1 Match ball sponsor package
- 1 Match day sponsor package
- 1 Half page e-programme advert
- Social media adverts throughout the season





#### E-programme.

We can help to promote your business, to a wide range of potential customers, on a match day, allowing you to engage with potential customers and clients on a local and National level.



Your Company advert will be displayed in our official match day e-programme, for all home League and Cup fixtures throughout the 2023/24 Season.

Full page advert:

Half page advert:

£200\* £100\*

### Match Day Sponsorship.

Invite your clients or employees to enjoy a superb match day experience, or celebrate a special occasion with friends and family.



- Name displayed on match-day advertising.
- 4 Match day VIP tickets.
- 20 complimentary drinks vouchers and light buffet.
- Reserved seats in stand and Clubhouse bar.
- Advert in match day e-programme.
- Promotion on our website, social media and match day promotional material.





Add £35 ex VAT per additional guest.

## Match Ball Sponsorship.

Our Match-ball sponsorship package is ideal for any individuals wishing to celebrate a special occasion.



- 2 Match day VIP tickets.
- 10 complimentary drinks vouchers and light buffet.
- Reserved seats in stand and Clubhouse bar.
- Advert in match day e-programme.
- Name displayed on match day advertising.
- Promotion on our website.





Add £35 ex VAT per additional guest.

## Player shirt sponsorship.

Individual Player sponsorship packages are available for player's home, away, 3rd or training kit's.



#### Your sponsor name will be listed against:

- Match day e-programme as sponsor of the Player's kit.
- Player profile graphics.
- Social media platforms and match reports.
- Man of the Match award.





We proudly declare to have arguably one of the best Social Media teams in Non-League Football. Through social media, we can help promote your Business.

> 191,000 impressions 22/23 season. 13,750 views over 22/23 season Average 400+ views per video

> > 12,900+ followers

2,700+ followers

1,700+ followers

Over 50,000 views last season

#### 670,000 views per season on average since September 2019.

Our Official Club Photographer, Beauty Time Photography can provide photography and marketing opportunities for your business throughout the season. **Clubhouse Hire.** We offer free room hire for parties of up to 80 guests.

Ideal for private events.





Fully licensed bar with a wide variety of popular beers, local craft ales, spirits and wines.

Buffet, Entertainment and Live music packages available. Free Wi-Fi TV Sport

hire

JSG





For all enquiries and bookings, please contact Bar Manager Tony Harrison.

(€) □ 07813 635162✓ tonyharra69@yahoo.co.uk



If you would like to discuss options regarding any of our available sponsorship packages, please contact our Commercial Team





07714 533 074



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